

Historic, Archive Document

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FREE Powder Puff Aster FREE

After eighteen years of Aster breeding Mr. Rugowski has perfected an Aster so full that it resembles a powder puff. This comes in Pure White and Rose. The seed of this strain is very limited and will be distributed only to those who buy some of our other strains of Asters. This variety has a wonderful stem, good type and substance. These will be leaders in a few years.

If your order amounts to \$7.50 or over we will include one package of Powder Puff Free with your order.

If your order amounts to \$15.00 or over for Asters we will give you Free one of each—Package of Powder Puff (Rose) and package of Powder Puff (White).

Take advantage of this and grow the best ever produced.

ASTERS RUGOWSKI'S

We are listing our Best Strains Now

Certificate of Merit Winners:

At Chicago since 1921. Endorsed by best judges in the country.

1st prize winners in all classes at Wisconsin State Fair in 1920-21-22-23-24-25.

Gladiolus Novelties

These are all comers. Awarded 1st prize also Certificate of Merit. Selected from 10,000 Seedlings

All 12 for \$10.00

PROF. GEO. URBAN (Orchid) \$2.00
X. 11 G. 42 (Wine Color) \$1.00
MIRRO (99% Pure White) \$1.00
NIAG. No. 101 (Delicate Creamy White) \$1.50
NIAG. No. 30 (Varigated) All blooms open at once, \$1.00
84 G. 42 (Salmon Red) \$1.00
MRS. PAUL WOLFGRAM (Maroon Ruffled) \$1.00
CANNAGLAD (Scarlet Red) \$1.00
MISS CORNELIA RUGOWSKI (Delicate Pink) \$3.00
SISTER HORTENSE (White Lacinated) \$3.00
WAR No. 67 (Water Lily) \$2.00
MISS OLGA RAHR (Dark Red) \$1.00

All Blooming Bulbs

Total Value \$18.50 All for only \$10

Giant Shasta Daisy

This strain was originated by Mr. Rugowski, and was shown at the Chicago Florists Club on October 8, 1925. It was highly recommended. It is extra early and a continuous bloomer; some plants produced as high as fifty blooms.

Plants only for sale June 1st Delivery at \$2.50 Per Dozen
\$17.00 per 100

P. S. Blooms brought at wholesale 4 to 5 cents each
at Chicago in August, September and October



MERITORIOUS PINK

Our 1925 crop was wonderful in every strain—free from disease. We will sell the seeds from these strains, which we disinfect before mailing.

Where the Best Have Failed, Our Strains were FREE FROM DISEASE

Asters

SIX NEW VARIETIES—ALL MONEY MAKERS

CONTINENTAL WHITE (Long stem, good shipper)
Price Per Pkg. \$1.00

NATIONAL PINK (Flesh Pink, good shipper, very large)
Price Per Pkg. \$1.00

UPRIGHT PURPLE (Dark Purple) A wonder for standing up.
Price Per Pkg. \$1.00

COMMERCIAL ROSE (Light Rose) Very full, early, good
good substance. Price Per Pkg. \$1.00

LAVENDER HONOR (Clear Lavender) Big bloomer, good
keeper. Price Per Pkg. \$1.00

WHITE ROYALTY (Non Lateral) Fullest blooms, long
stems. Price Per Pkg. \$1.00

The above varieties sold in package form only

All Six Packages for \$5.00

JAN 11 1926

Aster Plants

ROYALTY: White, Purple or Rose May 20 \$17.00 per 1000

ROYALTY: Mixed of the above colors " 15.00 "

HONOR: White, Purple or Lavender " 17.00 "

HONOR: Mixed of the above colors " 15.00 "

MERITORIOUS PINK (look up descrip.) " 17.00 "

NATIONAL PINK (look up description) " 20.00 "

CHOICE MIXED " 10.00 "

QUEEN OF THE MARKET: Mixed " 10.00 "

POWDER PUFF: Rose or White \$1. per Doz. or \$7.00 per 100

EARLIEST PRODUCER TOMATO

Seedlings April 15th \$7.00 Per 1,000
Plants, May 20th to June 1st. Transplanted \$20.00 Per 1000

ORDERS FOR PLANTS WILL BE ACCEPTED
NOW

Earliest Producer Tomato

As early as July 28th we had ripe tomatoes in the field. Try this strain and you will never want any other variety. Seed very short this season. All 1925 seed strong germination.

Price Per Pkg. 25c Per Oz. 50c Per Lb. \$5.50

L. M. MASON
Wholesale Florist,
Streator, Ill.

January 1st, 1926.

J. K. Rugowski Seed Co. :
Gentlemen:

Last summer I found that asters from your seed stood up nicely alongside those of other strains which failed under attack of the blight when the dry weather came on.

Yours respectfully,
L. M. MASON.

1926 Extra Early Varieties 1926

For Commercial Purposes. Long Stems and Full

1. ROYALTY (Rose)

Very full, long stems, free bloomer, also good shipper. Averages 25 blooms of large size to each plant.

Package 25c Large Trade Package 50c
Per Ounce \$4.50

2. PURPLE ROYALTY (Dark Purple)

Very full, long stem, free bloomer, also good shipper. Averages 25 blooms of large size to each plant.

Package 25c Large Trade Package 50c
Per Ounce \$4.50

3. WHITE ROYALTY (Pure White)

Very full, long stem, free bloomer, also good shipper. Averages 30 blooms of large size to each plant.

Package 25c Large Trade Package 50c
Per Ounce \$4.50

4. COMMERCIAL ROSE (Light Rose)

Very early, good shipper. An extra good keeper, for this reason we named it Commercial.

Sold in Package Lots Only at \$1.00 Per Package
Six Packages \$5.00

5. LAVENDER HONOR (Clear Lavender)

This Aster Will keep longer after cut than any other ever introduced. We are the originators and are offering it for sale for the first time. A real commercial variety.

Packages Only at \$1.00 Per Package
Six Packages \$5.00

6. 2 FT. BEAUTY (Dark Rose)

Very long stems, blooms are very full. Extra early, good keeper and shipper. This variety will produce 10 to 12 blooms, average of 2 foot stems.

Package 25c Large Trade Package 50c
Per Ounce \$4.00

All the above varieties come about the same time as the well known "Queen of the Market" but are very much larger and show no center at any time. All are real money makers in a commercial way.

Queen of the Market

7. White, Lavender, Rose, Blue, Purple and Crimson

Package 10c Large Trade Package 25c
Per Ounce \$2.00

8. Mixed of the above Queen of the Market.

Package 10c Per Ounce \$1.50

Mid-Season Varieties

9. WHITE ROYALTY (Non-Lateral)

Pure white, long stem, very full, also a good shipper and keeper. Average blooms $3\frac{1}{2}$ to 4 inches. Each plant will produce from 12 to 14 blooms.

Sold in Packages Only at \$1.00 Per Package
Six Packages for \$5.00

10. MERITORIOUS PINK (Flesh Pink)

This Aster is so well known and grown that all who have seen it once cannot do without it. We are upholding it. Always a 1st Prize Winner.

Package 25c Large Trade Package 50c
Per Ounce \$4.50

11. LAVENDER BEAUTY (Lavender)

This strain is very choice, selected long straight stem a good bloomer and shipper.

Package 25c Per Ounce \$3.00

12. GIANT PURPLE BEAUTY (Dark Purple)

The blooms of this strain average 4 inches on very long, straight stems, making it a good shipper.

Package 25c Per Ounce \$3.50

13. IMP. MERITORIOUS PINK (Flesh Pink)

This strain is an Imp. over our Meritorious Pink, a great deal fuller and longer stems, very strong and a good shipper.

Package 50c Large Package \$1.00
Per Ounce \$8.00

14. WHITE MANITOWOC (Pure White)

Very largest white on record, a good local variety, not recommended for shipping.

Package 25c Large Package 50c
Per Ounce \$3.00

15. PURITY (Pure White)

A very large bloom, a good shipper, resembles "Pure Honor" but has a good stem.

Package 25c Large Package 50c
Per Ounce \$4.50

16. ROSE MANITOWOC (Rose)

This strain will please the best growers. Its petals are fine with very long stems and very full. When we first offered this Aster in 1922 we sold out all at \$1.00 Per Package and could have sold double the amount.

Package 25c Large Package 50c
Per Ounce \$5.00

17. PINK MANITOWOC (Shell Pink)

This strain is very hardy. Its petals are fine with good substance therefore making it a good shipper. Blooms 4 to 5 inches across.

Package 25c Large Trade Package 50c
Per Ounce \$5.00

18. RED FEATHER (Dark Red)

This is one of our novelties that we put out some time ago. It is very large and a wonderful keeper. Single, but seed bed is covered with a few petals cross ways.

Package 25c Large Trade Package 50c
Per Ounce \$4.00

19. PURE HONOR (Pure White)

Cut of same is on envelope. This was our first origination in Aster and has a wonderful bloom, but the stem is too weak for its size. Good for local trade.

Package 25c Per Ounce \$4.00

20. PURPLE HONOR (Dark Purple)

Same shape as cut on envelope, a good shipper, has a good stem and a wonderful bloomer.

Package 50c Large Trade Package \$1.00
Per Ounce \$10.00

21. CONTINENTAL WHITE (Pure White)

There is no other White Aster that will come up to this one in its keeping qualities; very long stem and full. We have had it vased for twenty days and it held up good. (Look up Powder Puff.)

Package Only at \$1.00 Six Packages \$5.00

24. UPRIGHT PURPLE (Dark Purple)

This strain was originated by us and is offered for sale for the first time. Blooms come in clusters of 5 to 6 on one main stem, all large blooms. Three stems make a large bouquet.

Sold in Packages Only at \$1.00 Six Packages \$5.00

25. NATIONAL LAVENDER or Mrs. Harding (Light Lavender)

This variety has the same habit as Upright Purple. It was Mrs. Harding who admired these Aster so much that we have named it Mrs. Harding or National Lavender.

Package 50c Large Trade Package \$1.00
Per Ounce \$6.00

Mixed Aster

26. MANITOWOC MIXED

Comes in three leading colors—White, Pink and Rose.
Package 25c Per Ounce \$3.00

27. HONOR MIXED

Colors are White, Lavender, Daybreak and Purple. This strain of mixture is fine for plants to retail.
Package 25c Large Trade Package 50c
Per Ounce \$4.00

28. ROYALTY MIXED

Colors—White, Rose, Purple and Pink.
Package 25c Per Ounce \$3.00

29. FANCY MIXED

All colors and types in this mixture. This mixture will please every small grower, as it contains at least fifteen different types and colors.
Package 25c Per Ounce \$2.00

ROYAL ASTERS

We do not wish to have you compare our ROYALTY ASTERS to the ROYAL. There is as much difference as daylight and night between the two strains, also a difference in price.

ROYAL ROSE (Rose) A variety known for its early habits of blooms coming in right after the Queen of the Market.

ROYAL PURPLE	10c	Large Trade Package 25c	Per Ounce \$2.50
"	10c	"	2.50
ROYAL LAVENDER	10c	"	2.50
ROYAL CRIMSON	10c	"	2.50
ROYAL MIXED	10c	"	2.00

Take advantage of our Powder Puff Aster given only to customers Free with purchases of other strains

Balls Calandula

Genuine Balls Orange Calandula grown by us personally.

$\frac{1}{4}$ Oz. 80c $\frac{1}{2}$ Oz. \$1.50
Per Oz. \$2.50

NOTICE!

While we guarantee that all our seeds, plants and bulbs will grow and produce good crops when planted under favorable conditions, we give no warranty expressed or implied, as to the description, quality, productiveness of any goods we sell, nor will we be responsible for the crops. The purchaser must, therefore accept orders from us under these terms, or no sale is made.

Beloit, Wis., Sept. 16, 1925.

J. K. Rugowski—Dear Sir:

I am going to take just a little time but a lot of pleasure in mentioning the fact that I had excellent success with the Aster I raised this year from the seed I bought from you last spring. I sent a box of Aster to Sedalia, Mo., just at the time of the Missouri State Fair and I was told they had anything outclassed that was there, so I feel proud of my success and hope you will send me your catalogue this year again.

Yours E. I. GILMAN,
726—11th St., Beloit, Wis.

J. K. RUGOWSKI SEED CO.

Manitowoc, Wisconsin

